

# The Imperial Difference

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- Imperial Security Update

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## Imperial Security provides Electronic Fingerprinting

Today many professions and industries require employee fingerprinting and employee background checks. The security guard profession in particular has strict background check requirements.

Regulatory authorities and the security industry have migrated to the use of electronic fingerprinting as the standard. Electronic fingerprinting is a fast, clean, and accurate process which minimizes the frequent errors that occur with ink methods, such as smudged readings and/or delivery errors. In addition, the use of an electronic system greatly accelerates the background check process, as well as the hiring and licensing processes for Imperial Security officer candidates.

Imperial is an electronic fingerprinting authorized provider, we currently provide electronic fingerprinting services both to Imperial personnel and the general public through the Safran MorphoTrust Service.



Imperial utilizes state-of-the-art scanners and security submission procedures compatible with state bureaus of investigation and the federal bureau of investigation for state and national database checks. Since fingerprint data is transmitted directly to the State Department of Law Enforcement and to the FBI, the delay associated with manually sending fingerprint cards through the mail is eliminated. The instantly transmitted fingerprint data is available to be processed immediately. This reduces processing time from 3-8 weeks down to 24-72 hours and provides Imperial with the invaluable advantage of receiving background check results on its security officer candidates more quickly than ever before.

## More Private Security

After the deadly shooting in Aurora, Colo., on July 20, Bloomberg Businessweek editor and author Paul M. Barrett opines that instead of falling back on what he views as a tired and unproductive debate about gun control in response to the tragedy, the nation should respond instead by calling for an increase in the use of private security. "If you really want to stop mass shootings in public places, demand that owners of movie theaters, supermarkets, playgrounds, and you-name-the-venue hire armed security guards.

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Courtesy of BloombergBusinessweek  
Photograph by Bill Varie/Getty Images

## Workplace Violence on the Rise

Security directors and their managers regard workplace violence as a likely occurrence within their organization or facility. A single violent event can produce catastrophic results both physically and psychologically to those directly involved and to those who believe their personal safety has been compromised.

Workplace violence can be a disgruntled employee, a retaliatory attack by a dismissed employee or a carry over from a domestic dispute. Many situations may trigger workplace violence. Some triggers include threats, intimidation, stalking, unwanted physical

attention, and disruptive behavior including oral or written statements and gestures or expressions that communicate a direct or indirect threat of harm. Tempers may flare when an employee's expectations are not met. Other contributors to potential violence are stress, pressure and a rise in exhaustion levels due to situations outside the workplace. Actual confrontation between a subordinate and a supervisor is not common and is a definite warning sign. A vigilant security officer is aware of the indicators of potential violence and has proper training in de-escalation of potentially violent situations in the workplace.

Security should be notified promptly of terminations and must be vigilant in insuring that no unauthorized individuals are allowed to access the facility. Communication between all members of management and the security team is essential in the fight against workplace violence.



For information on preventive strategies on workplace violence go to [www.fbi.gov](http://www.fbi.gov)

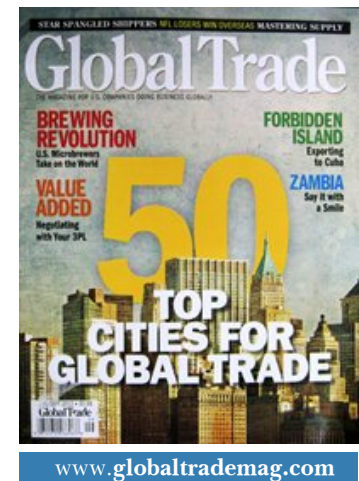
## Memphis Named City with Best Logistics Infrastructure

Global Trade Magazine released their annual "Top 50 Cities for Global Trade" and the editors of the magazine determined which cities had unique qualities and named Memphis as having the "Best Logistics Infrastructure" in the country.

The Chamber recently hosted a delegation of 30+ Chinese government and business representatives who toured Memphis facilities and learned about investment opportunities here. Events like the China-TN

Investment Symposium are vital to continuing the successful trade relationship Memphis has with our international partners.

Memphis' logistics assets play an important role in the growth of our international trade. Our central location in the U.S. and variety of transportation services makes us uniquely positioned to be the best logistics city in the U.S. and a competitive global player.



[www.globaltrademag.com](http://www.globaltrademag.com)

## Rise Is Seen in Cyberattacks Targeting U.S. Infrastructure

U.S. National Security Agency director Gen. Keith B. Alexander says cyberattacks targeting U.S. critical infrastructure rose by a factor of 17 between 2009 and 2011, with criminal gangs, hackers, and other countries driving this increase. Moreover, Alexander warns that the U.S. is ill prepared to repulse a large-scale cyberassault, rating its preparedness as "around a three" on a scale of one to 10. He calls for approval of legisla-

tion to grant the government new authority to defend private U.S. computer networks.

Rules of engagement for responding to cyberattacks are still under development by the Obama administration, Alexander notes. However, he stresses the need for some automatic defenses, as well as the president's involvement in any decisions about retaliation, given the tremendous

speed with which a cyberattack can occur. Alexander confirms that the president has exclusive power to authorize a U.S.-directed cyberattack under current authorities. The Pentagon previously said a U.S. retaliation against an attack on U.S. soil could either come in the form of a counter-cyberattack or a traditional armed response.

Article by David E. Sanger and Eric Schmitt  
To read the full article go to [www.nytimes.com](http://www.nytimes.com)

## Instead of Gun Control, More Private Security

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These armed Security Guards will keep watch for people dressed in body armor and carrying weapons," writes Barrett. He argues that most, major sport arenas, another venue in which massive numbers of people gather together, already conduct searches of patrons for illicit weapons, and that the same should be done elsewhere. Barrett does acknowledge a potential slippery slope, citing the

examples of London in the run up to 2012 Olympics and Tel Aviv, Israel as the examples of places where mass violence, or its mere threat, has led to the presence of armed security forces almost everywhere.

"It is not possible to always prevent every madman hell bent on mass murder", says Barrett, "but when we have the ability to do more to protect

ourselves, we should take advantage of it."

**BloombergBusinessweek**  
Politics & Policy

For the Full Story and more on this topic  
go to  
[www.businessweek.com](http://www.businessweek.com)

**History has taught us: never underestimate the amount of money, time, and effort someone will expend to thwart a security system. It's always better to assume the worst. Assume your adversaries are better than they are. Assume science and technology will soon be able to do things they cannot yet. Give yourself a margin for error. Give yourself more security than you need today. When the unexpected happens, you'll be glad you did.** — Bruce Schneier

## Economic Espionage and FBI Counterintelligence

The Cold War is not over, it has merely moved into a new arena: the global marketplace. The FBI estimates that every year billions of U.S. dollars are lost to foreign and domestic competitors who deliberately target economic intelligence in flourishing U.S. industries and technologies, and who cull intelligence out of shelved technologies by exploiting open source information and company trade secrets. FBI Director Robert Mueller has designated counterintelligence as the FBI's number two priority second only to counterterrorism.

**Foreign competitors who criminally seek economic intelligence generally operate in four ways:**

- 1] They aggressively target and recruit insiders (often from the same national background) working for U.S. companies and research institutions
- 2] They conduct economic intelligence through operations like bribery, cyber intrusions, theft, dumpster diving (in search of discarded intellectual property or prototypes), and wiretapping
- 3] They establish seemingly innocent business relationships between foreign companies and U.S. industries to gather economic intelligence, including trade secrets
- 4] In an effort to safeguard our nation's economic secrets, the Economic Espionage Act (EEA) was signed into law on October 11, 1996

**How to Protect Your Business from Espionage: Six Steps**

- 1] Recognize there is an insider and outsider threat to your company.
- 2] Identify and evaluate trade secrets.
- 3] Implement a proactive plan for safeguarding trade secrets.
- 4] Secure physical and electronic versions of your trade secrets.
- 5] Confine intellectual knowledge to a "need-to-know" basis.
- 6] Provide training to employees about your company's intellectual property plan and security.



For complete information  
on this topic go to  
[www.fbi.gov](http://www.fbi.gov)



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Experience the Imperial Difference  
Nationwide Service



Founded in Memphis, Tennessee, in 1968, Imperial Security is one of the largest and fastest growing contract security providers in the United States with offices nationwide. Imperial's success is based on a unique proprietary quality management system called **The Imperial Difference**. This innovative system has been refined, perfected and proven over the last forty-three years and is unmatched in the industry.

Our Company's organic growth and expansion of our area of operations is the direct result of client requests for Imperial Officers at their other facilities.

Imperial Security promises quick response to any client issues. We will allocate the resources necessary to deal with any contingency, mobilize officers with full logistical support to mitigate your risk and secure your assets. When Imperial responds, our clients get rapid reaction by their security contractor and enjoy the peace of mind that their property, employees, customers, and facilities are secure.

## U.S. Demand for Private Security Services Grows Rapidly; Imperial Security Follows Suit

**Bill Brinson, Executive Vice President**



continues to expand, Imperial's growth continues phenomenally.

Although Imperial's growth continues to occur across the board geographically, most recently Imperial has increased its security presence in Louisiana and has obtained the appropriate licenses to begin the provision of services in both Iowa and Idaho. Imperial expects its rapid growth, as well as the growth of the private security industry as a whole, to continue well into the future.

Private Security Industry growth in the U.S. is supported by a high perceived risk of crime (from conventional violent and property crimes to white collar crimes and terrorism)

and a concern that public safety officials are overburdened. In addition, more and more businesses are outsourcing security activities to contracted firms such as Imperial, instead of relying on in house security.

This trend, in addition to service increases realized from the establishment of Imperial services in new markets, means that you can expect Imperial's rapid growth to continue for some time to come. As such Imperial gives thanks to our current clients for expanding our services into new markets throughout the U.S.

- Bill

Greetings, as I write this, the private security industry is growing at an astonishing rate. According to the December 4, 2012 issue of PRNewswire, the demand for private contracted security services in the U.S. is projected to increase 5.2% annually to \$63.8 billion by 2016. Just as the private security industry

People in general are not interested in paying extra for increased safety. At the beginning seat belts cost \$200 and nobody bought them.

— Gene Spafford